

BECKY SEHENUK

GRAPHIC DESIGN

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× REFERENCES AVAILABLE UPON REQUEST.

× EDUCATION

MFA Graphic Design

Academy of Art University, 2015

BA Sociology & Art

California Lutheran University, 2003
Honor Student Athlete (1999-2003)

× EXPERIENCE

Graphic Designer

LinkedIn | 2016 – present

Provide graphic design solutions for digital content across multiple online platforms. Assist in developing new creative initiatives for evolving LinkedIn products. Designs focus on custom illustrations, iconography, and brand systems.

Director of Design and Digital Communications

Joni and Friends | 2009 – 2016

Oversaw all print and digital design, from concept to completion. This included promotional materials, event and corporate branding, product packaging, iconography, and digital illustrations. Hired and managed a staff of creatives to assist in delivering design solutions that reinforce brand integrity and messaging. Developed and implemented social media strategies for various campaigns across multiple offices.

Freelance Designer

2005 – present

Specialize in branding, print, packaging, typography, iconography, and web design. Work with a variety of clients to help build their brand, redefine messaging, and design print and digital collateral across all areas of media. Some clients include Chipotle, Rescue Mission, The Clarity Foundation, Cleave Biosciences, LAROC, the California Governor's Office, Maverick Mosaics, Royal Canin, and Invisible Children.

Creative Art Director

Cornerstone Community Church | 2004 – 2009

Produced all graphic design solutions used for promotions, advertising, editorials and internal processes. Managed multiple websites and relationships with print and signage vendors.

× SKILLS

	InDesign
	Photoshop
	Illustrator
	Photography, Photo Editing
	Typography
	Print/Editorial Design
	Packaging
	Web Design
	Social Media Strategies
	HTML & CSS
	UI/UX – Development & Testing
	SEO, Google Analytics, AdWords

× ACHIEVEMENTS

Award of Design Excellence from the Academy of Art University, 2015
Angel Award for website redesign, TTSGI, 2012
American In-House Design Award, Graphic Design USA, 2009
Publication in the Morning Glory Magazine, 2002-2004